



FEDERAL ELECTION COMMISSION  
WASHINGTON, D.C. 20463

RQ-2

March 9, 2011

BRENT HUSSON, TREASURER  
AMERICANS FOR NEW LEADERSHIP  
PO BOX 80252  
LAS VEGAS, NV 89180

**Response Due Date**  
**04/13/2011**

IDENTIFICATION NUMBER: C00485821

REFERENCE: OCTOBER QUARTERLY REPORT (06/20/2010 - 09/30/2010)

Dear Treasurer:

This letter is prompted by the Commission's preliminary review of the report(s) referenced above. This notice requests information essential to full public disclosure of your federal election campaign finances. **Failure to adequately respond by the response date noted above could result in an audit or enforcement action.** Additional information is needed for the following 3 item(s):

1. Schedule E of your report indicates that your committee may have failed to file one or more of the required 48 hour notices for independent expenditures (see attached). A political committee must file a 48 hour report with the Federal Election Commission as specified in 11 CFR §104.4(b), within 48 hours of any independent expenditures aggregating \$10,000 or more with respect to a given election, made any time during the calendar year up to and including the 20th day before an election. The notice must be received by the Commission by 11:59 p.m. on the second day following the date on which independent expenditures that aggregate \$10,000 or more are publicly distributed or disseminated. These expenditures must then be fully itemized on Schedule E, or as memo entries on Schedule E and reflected on Schedule D if distributed or disseminated prior to payment, of the next report required to be filed by the committee. Although the Commission may take further action concerning this matter, your prompt response will be taken into consideration. 11 CFR §104.3(b)

2. Please clarify all expenditures made for "ANNUAL DINNER TABLE FEE," "EVENT TRAVEL - CHICAGO," "EVENT TRAVEL EXPENSE," "FUNDRAISING AIR FARE - NYC," "FUNDRAISING EMAIL EXPENSE," "FUNDRAISING TRAVEL - NYC," "FUNDRAISING TRAVEL AIR FARE," "FUNDRAISING TRAVEL EXPENSE," "ONLINE FUNDRAISING CONSULTING," "ONLINE FUNDRAISING COSTS," "ONLINE FUNDRAISING EXPENSE," "ONLINE FUNDRAISING EXPENSES,"

## AMERICANS FOR NEW LEADERSHIP

Page 2 of 3

"ONLINE FUNDRAISING LIST RENTAL," "TICKETS TO ANNUAL DINNER (2)," "VOLUNTEER & EVENT CONSULTING" and "WIRE FEE FOR FUNDRAISING EMAIL WIRE" on Schedule B. If a portion or all of these expenditures were made on behalf of specifically identified federal candidates, this amount should be disclosed on Schedules B or E supporting Lines 23 or 24 and include the amount, name, address and office sought by each candidate. 11 CFR §§104.3(b) and 106.1

3. Schedule B discloses an expenditure(s) for "AD EDITING," "COLLATERAL SHIPPING EXPENSES - LAS VEGAS," "COLLATERAL SHIPPING EXPENSES ? ROCKFORD," "LIBERTY.COM PROMOTIONAL ADS," "LIBERTY.COM PROMOTIONAL ADVERTISING," "MEDIA & POLITICAL CONSULTING," "MEDIA & POLITICAL CONSULTING," "MEDIA CONSULTING," "POLITICAL & MEDIA CONSULTING," "RADIO AD PRODUCTION (8 TOTAL)," "WIRE FEE FOR MEDIA BUY," "WIRE FEE FOR MEDIA CONSULTING WIRE" and "WIRE TRANSFER FEE FOR MEDIA BUY." If a portion or all of these expenditures were for public communications (as defined by 11 CFR §100.26) or voter drive activity (under 11 CFR §106.6(b)(2)(i)) containing express advocacy as defined under 11 CFR §100.22, this would constitute an in-kind contribution or an independent expenditure and should be properly disclosed on a Schedule B or E supporting Line 23 or 24 as appropriate. Public communications and voter drive activity that refer to a clearly identified Federal candidate, but that do not expressly advocate the election or defeat of that candidate should be reported on Schedule B for Line 21(b) of the Detailed Summary Page. Please clarify whether this activity contained express advocacy and amend your report to properly disclose this activity, if necessary.

**Please note, you will not receive an additional notice from the Commission on this matter.** Adequate responses must be received by the Commission on or before the due date noted above to be taken into consideration in determining whether audit action will be initiated. Failure to comply with the provisions of the Act may also result in an enforcement action against the committee. Any response submitted by your committee will be placed on the public record and will be considered by the Commission prior to taking enforcement action. **Requests for extensions of time in which to respond will not be considered.**

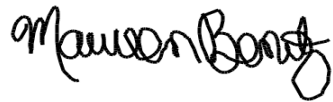
Electronic filers must file amendments (to include statements, designations and reports) in an electronic format and must submit an amended report in its entirety, rather than just those portions of the report that are being amended. If you should have any questions regarding this matter or wish to verify the adequacy of your response, please

AMERICANS FOR NEW LEADERSHIP

Page 3 of 3

contact me on our toll-free number (800) 424-9530 (at the prompt press 5 to reach the Reports Analysis Division) or my local number (202) 694-1147.

Sincerely,

A handwritten signature in black ink, appearing to read "Maureen Benitz". The signature is fluid and cursive, with the first name "Maureen" written in a larger, more prominent script than the last name "Benitz".

Maureen Benitz  
Senior Campaign Finance and Reviewing Analyst  
Reports Analysis Division

Missing 48 Hour Notice (Schedule E):

Name of Payee	Date	Amount	Purpose	Candidate
Biz-Goods, LLC	8/23/10	\$1,100	Bumper Stickers; Lapel Stickers	Reid, Harry
Biz-Goods, LLC	9/10/10	\$885	Bumper Stickers; Lapel Stickers	Reid, Harry